

A large graphic of a water splash with a rainbow spectrum, centered on the page. A grey horizontal bar with a black section on the left is overlaid across the splash, containing the text 'CORPORATE EXCELLENCE, PROFITABILITY AND GROWTH'.

CORPORATE EXCELLENCE,
PROFITABILITY AND GROWTH

Alexis Consult Limited

Business Profile

Alexis Consult Limited is a business services company providing forward-thinking organizations the opportunity to operate at world class levels by helping them define their strategies, execute them with cutting-edge and cost effective business tools for commercial opportunities with necessary framework for corporate governance.

Head Office: 4th Floor, NEC Building
1, Engineering Close, Off AfriBank Street
Victoria Island, Lagos

What We Do

Project Management

This is not business as usual. Our Project Management focus is on deriving strategic results within a limited timeframe, limited budget, involving minimal risks and delivering exceptional quality. Our clients derive great benefits in seeing their goals realized and initiatives executed. We use the PRINCE 2 methodology where our certified practitioners team up with our clients to achieve tangible results.

We can assist on:

- Cancelled or Problematic Projects
- Complex Evaluation and Analysis
- Pre-Qualification of Tenders and Bids
- Build a Project Team

[Get Project Management Value to the Business](#)

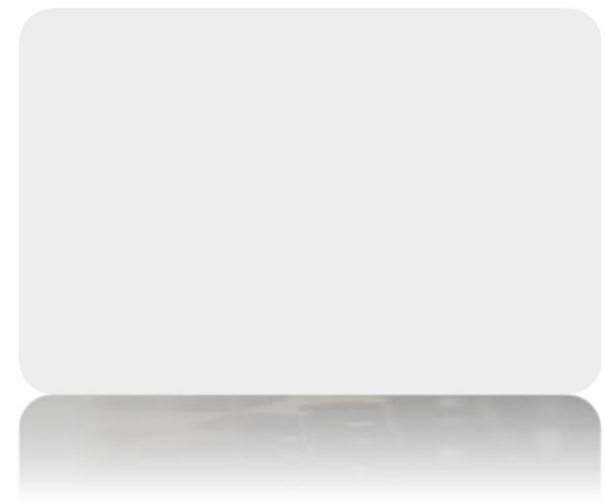
When do you need Project Managers?

- To actualise a strategic change, innovation, initiative or goals
- To save cost on resources and time
- To achieve Quality delivery
- To focus on competitive edge or core competence
- To leverage on expertise and experience

[Have a Project? Make an Appointment](#)

BUSINESS ADVISORY TECHNOLOGY ADVISORY

Strategy Development and Execution



We assist organizations understand and define what needs to happen to link up to the next level in their corporate visions and goals by setting up clear focused strategies, priorities and delivery roadmap. We understand their business plans and with best

practises tailored for clients industry, we develop or refine strategies.

We work with providers of Professional Services, Government and Social Services, Institutions and Businesses. We help our clients build confidence and a competitive edge to grow the business and sustain their market using mind opening strategic sessions.

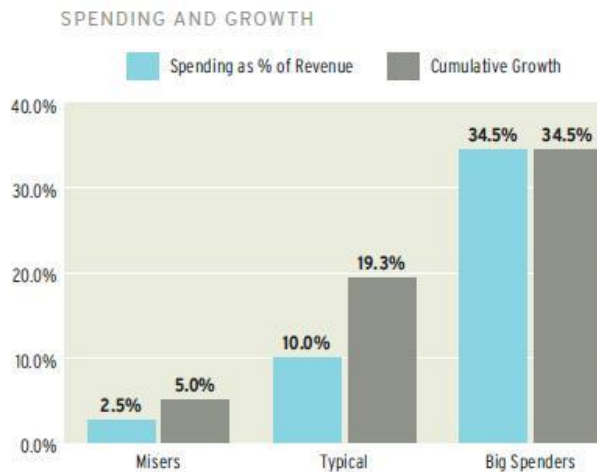
Our aim is to ensure our clients sustain a forward-thinking position for progressive results, open new business opportunity and facilitate growth.

[Initiate a Strategy Meeting.](#)

Furthermore, we work with clients that require tangible results in Operational Performance (using ISO 9001:2008 QMS), Revenue Growth, Reputation and Visibility, Human Resources, communications strategy, Change Management, Research and Feasibility Study, Project Management and ICT Strategies



Research Services



To take strategic steps in business, one has to be calculative and confident. Having the right information that supports and drive that strategic step can be the best dose against business failure. Take calculative directions and decision with our research services in market intelligence, customer insight, B2B and B2C surveys and interviews.

You need Research Services

- To make a business decision
- To focus on competitive edge
- To resonate with customers
- To tackle a system or business problem
- To innovate
- To improve performance and profitability
- To reposition the business

Online Marketing Strategies

Social Media Marketing and customer service

Do you want to ensure lasting results from your customer service initiatives and increase customer loyalty and profitability? Do you want an improvement on your customer interaction standards and customer experience? Then look no further, we build brand reputation and visibility by engaging your customers and prospects with value adding information, news in your business, promotion, and KYC (Know Your Customer) campaigns No Customer. No Business. [Get Our Customer Insights.](#)

Don't just sit back and wait for customers to find you. Be on the Attack, launch out, find them and reach out.

We specialise in linking your corporate marketing plans to your SMM strategy to provide focused and measurable results. We work with you to refine your SMM strategy, support the drive to achieving results and re-strategize where necessary.

How does it Work?

Social Media Marketing Strategy Development
Content Development & Architecture
Campaign Delivery
Campaign Measurement & Analysis
Template Design
List Building & Maintenance
Communications and Brand Management

Presence acceptable to your target market, from content development to user experience decision, we help you understand visitor behaviour on your site and work to improve the user experience. [Get 10 Things to Consider for Growth Driven Website](#)

Make Social Media Marketing work for you. [Request for a presentation and partnership](#)

Website Design Improvements

You want to increase sales lead and leg traffic to your business? Then you need to give more thoughts on the impact of your Web or Online Office on your audience. Research has shown that when customers are researching what and from whom to buy, the first place they are likely to go is the Website. Don't you too? This buying trend can give your business the advantage of profitability and sustainability.

From a professional perspective, we work with you to understand your business and how to make your online

Bridging the Digital Divide – Social Media Changes

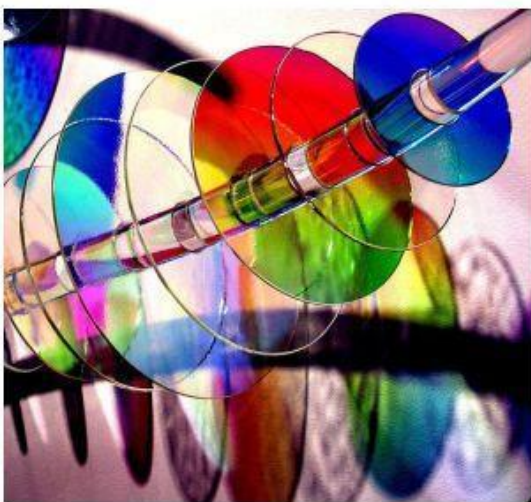
YEAR OVER YEAR CHANGE			
Medium	2010-2011	2011-2012	2012-2013
DIGITAL	+19.89%	+19.21%	+15.75%
TELEVISION	+3.78%	+1.45%	-2.51%
RADIO	-2.08%	-2.12%	-6.52%
PRINT	-12%	-13.63%	-15.78%

Communications

Corporate Communications: At corporate communications, we strategically engage with Alexis consult NIG. Ltd stakeholders in multifarious ways, our key objective is to project Alexis consult NIG. Ltd as world class consultants capable of delivering cutting – edge and cost effective strategies to its clients and stakeholders

Our service includes:

- Stakeholder Management
- Brand Management
- Web Content Development
- Media Relations and Advertising
- CSR and Event Management



System Performance

Strategic management system solves huge lots of problems. It provides a vector for faster growth and opens up more opportunities to take on new businesses. We help our clients re-organize their key processes with key concepts and strong emphasis on performance and profitability, manage the change process of adopting a management technique and develop an environment that incubates innovation.

Our clients can recognize and target their best customers, resonate with them, and develop a reliable, systematic approach to every contributor on the value chain. We adopt the principle and methodology of ISO 9001:2008 QMS to foster customer and supplier mutual benefits. .

You need Quality Management System

- For frequent customer complaints
- When resources are not utilized optimally – Increasing Waste, Increasing cost of operation, etc
- When staff have poor attitude to work
- For frequent breakdown
- Too many loopholes in the system



ideas and competitive advantage as well as improve business performance and growth. We work with key providers in the Learning Solutions Industry and Market Benchmarks Insights globally to ensure our clients can better add value to their customers, bring to life initiatives, attract new businesses and teams and explore the growth potential of their business.

[Get our Innovation Report.](#)

- For frequent occurrence of mistakes and errors
- General laxity, indiscipline and clash of interests
- Lack of commitment to organizational goals
- Poor information flow
- etc

We conduct:

- System Audit
- System Impact Analysis & ROI

[Get a Review](#)

- Microsoft Excel
 - Excel Dashboard Reporting
 - Excel Financial Modelling
 - Applied Excel
 - Automated Excel
- Customer Service
- Sales and Marketing
- Leadership and Management
- Corporate Governance

Capacity – Driven People and Global Innovation

We furnish our clients with the required assistance needed to figure out what needs to be done to resonate with their niche market, actualise their business



EXCEL



Tangible results are not easy to come by and we understand what it takes. When You EXCEL, We EXCEL.

aimed at delivering, simple, innovative and cost effective technical solutions to clients.

Our solutions are tailored to suit clients needs and include:

- Business Process Automation
- Software Development
- ICT Project Management
- Business Analysis
- IT & Business Support

Case Examples

- Aspen Energy Ltd
- Dredging International Ltd
- Rivers State Government
- Paladium Group, Ghana
- Ventures Africa
- World Bank

Subsidiary

Agaldo Technical Services Ltd

Agaldo services evolved from the Business Outsourcing Centre; one of the strategic units in Alexis Consult. Agaldo services works in collaboration with the Technology Advisory Unit

Our Vision

To be the company that best understands and satisfies our clients, upgrade the services they provide and take on project management and delivering optimal results

People: *Be a great place to work where people are inspired to be the best they can be.*

Portfolio: *Bring to the world a combination of excellence services that satisfy people's desires and needs.*

Profit: *Maximize long-term return to share owners while being mindful of our overall responsibilities.*

Productivity: *Be a highly effective, innovative, and fast-moving organization.*

Our Mission

Our mission is to be the service leader, technology leader and value-added leader in our area of specialization.

Our quest is to help forward thinking organizations become leaders in their sectors by assisting them to define their strategies and providing them support for timely execution through innovation.

Alexis consults provides a variety of services that is aimed at providing business solutions to our clients

We strive for excellence and aim to exceed expectations. We work hard to

achieve our goals and we encourage our staff to be ambitious. We constantly reward and celebrate individual and team success. Retaining our competitive edge through innovation is central to the way we operate and we are always looking to improve our business processes and services.



CONTACT INFORMATION

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